



This programme is funded
by the European Union



Cross border training “Interaction of craftsmanship and design”

CRAFT AND DESIGN- practical work

ENI-LLB-1-108 “Promoting preservation, availability
and development of intangible culture and local
history heritage improving sustainable culture tourism
competitiveness in Latvia, Lithuania and Belarus” /
“Rediscover the roots of regions”

Mood board

- The basis of the starting point, helps to focus ideas, define the product
- Helps to clarify, strengthen and express your vision, discover your style
- A means of communication with others



Mood board

- Vision, concept or theme
- Unifying style
- Various sources
- content



What looks like too much of everything?



Mood board content

- Colors
- Texture
- Forms and structure
- Details
- Historical reference
(ethnography, architecture)
- Texts (keywords, content explanations)



Where to find inspiration? Look around!

- Music
- Art
- TV and Movies
- Architecture
- Nature
- Literature and historical fashion
- Magazines - not just fashion and style
- Go out on the street!
- Internet



How to make?

- PINTEREST- make folder to save your ideas



- WWW.EVERNOTE.COM or app in phone

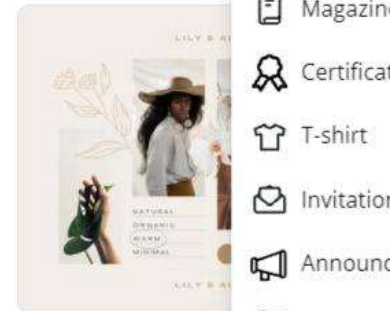


- WWW.CANVA.COM



[Home](#)[Templates](#) ▾[Features](#) ▾[Learn](#) ▾[Pricing](#) ▾[Create a design](#)

More like this



Book Cover

Poster (Landscape)

Magazine Cover

Certificate

T-shirt

Invitation (portrait)

Announcement

Comic Strip

Gift Certificate

Newsletter

Example- how to work with CANVA

- Open www.canva.com
- You can made own account or just common account with your team-mates
- Save your creations on canva/download on computer/share with others



Example- how to work with CANVA

The image is a screenshot of the Canva website's homepage. At the top, there is a navigation bar with the Canva logo, links for Home, Templates, Features, Learn, and Pricing, a search bar, and a 'Create a design' button. Below the navigation bar, there is a horizontal menu with icons for different design categories: For you, Presentations, Social media, Video, Print products, Marketing, Office, and More. The main content area is titled 'You might want to try...' and displays a grid of design templates. A red circle highlights the 'Create blank' option under the 'Photo Collage' category. Other templates shown include Instagram Story, Your Story, Banner (Landscape), Invitation (Square), and Business card. On the left side, there is a sidebar with a user profile, a home button, and links to All your designs, Shared with you, All your folders, Trash, Team, and Create a team. At the bottom, there is a section titled 'Your designs' showing a grid of saved designs, including a 'Business Plan' template. A 'Try Canva Pro' button is visible at the bottom left.

Canva

Home Templates Features Learn Pricing

Search Canva

Personal 1 member

Home

All your designs

Shared with you

All your folders

Trash

Team

Create a team

Tools

Brand Kit

Content Planner

Try Canva Pro

For you Presentations Social media Video Print products Marketing Office More

You might want to try...

Instagram Story

Your Story

Photo Collage

Banner (Landscape)

Invitation (Square)

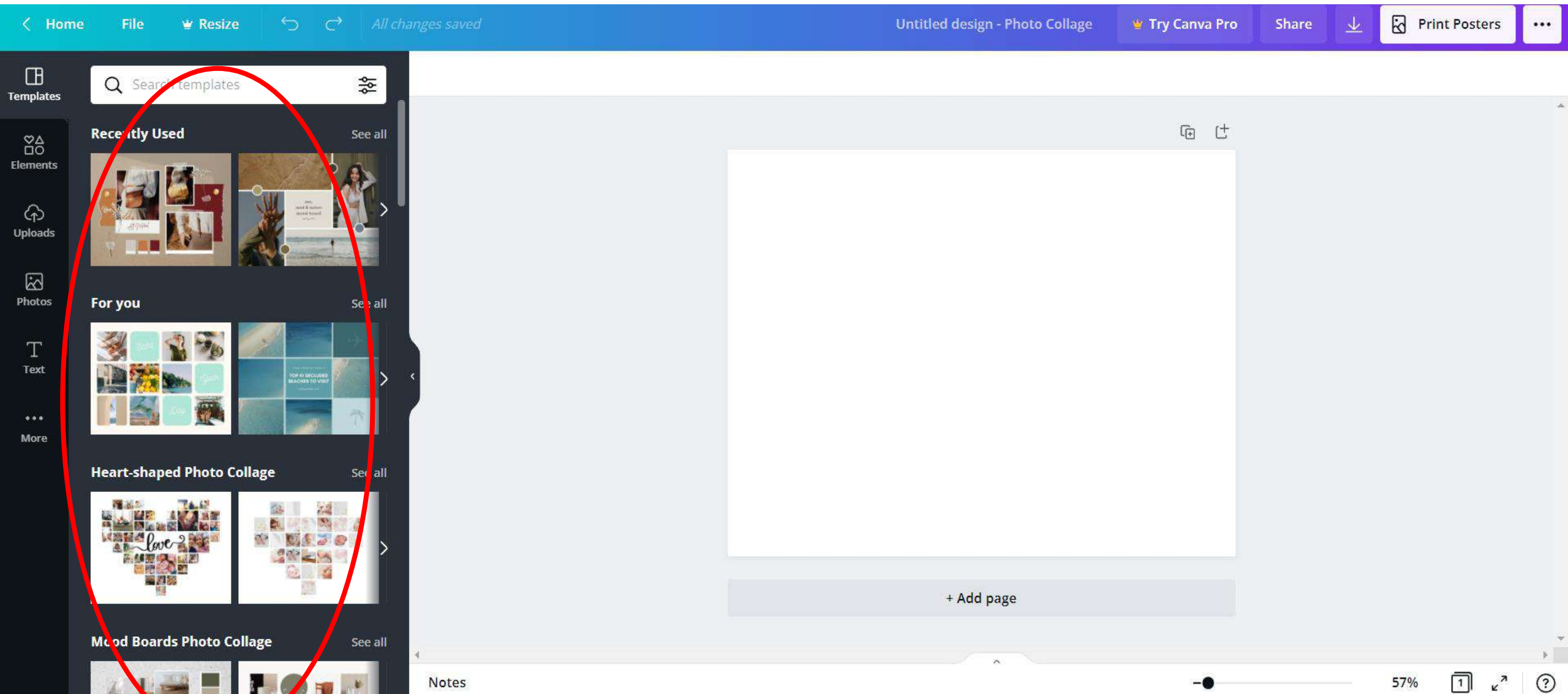
Business card

Create blank

20 x 20 cm

Business Plan

Example- how to work with CANVA



Example- how to work with CANVA

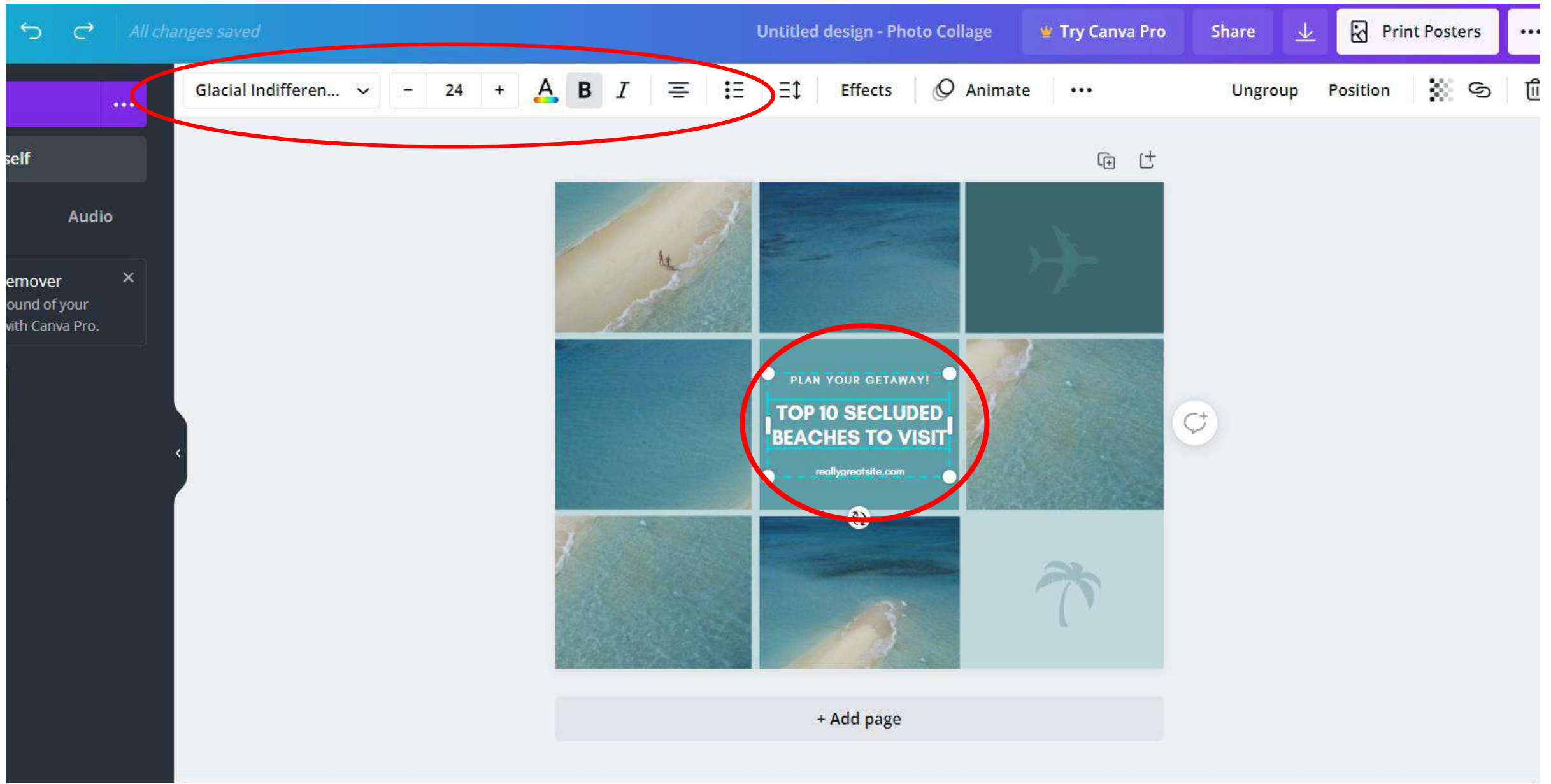
The screenshot displays the Canva web interface. At the top, a navigation bar includes links for Home, File, Resize, and Unsaved changes. The main header area shows the current design title "Untitled design - Photo Collage" and buttons for "Try Canva Pro", "Share", "Download", and "Print Posters".

On the left sidebar, there are sections for "Templates", "Recently Used", "For you", "Heart-shaped Photo Collage", and "Mood Boards Photo Collage". The "Recently Used" section shows two templates: a collage of photos and a collage of photos with text. The "For you" section shows a collage of photos with text. The "Heart-shaped Photo Collage" section shows a heart-shaped collage of photos. The "Mood Boards Photo Collage" section shows a collage of photos with text.

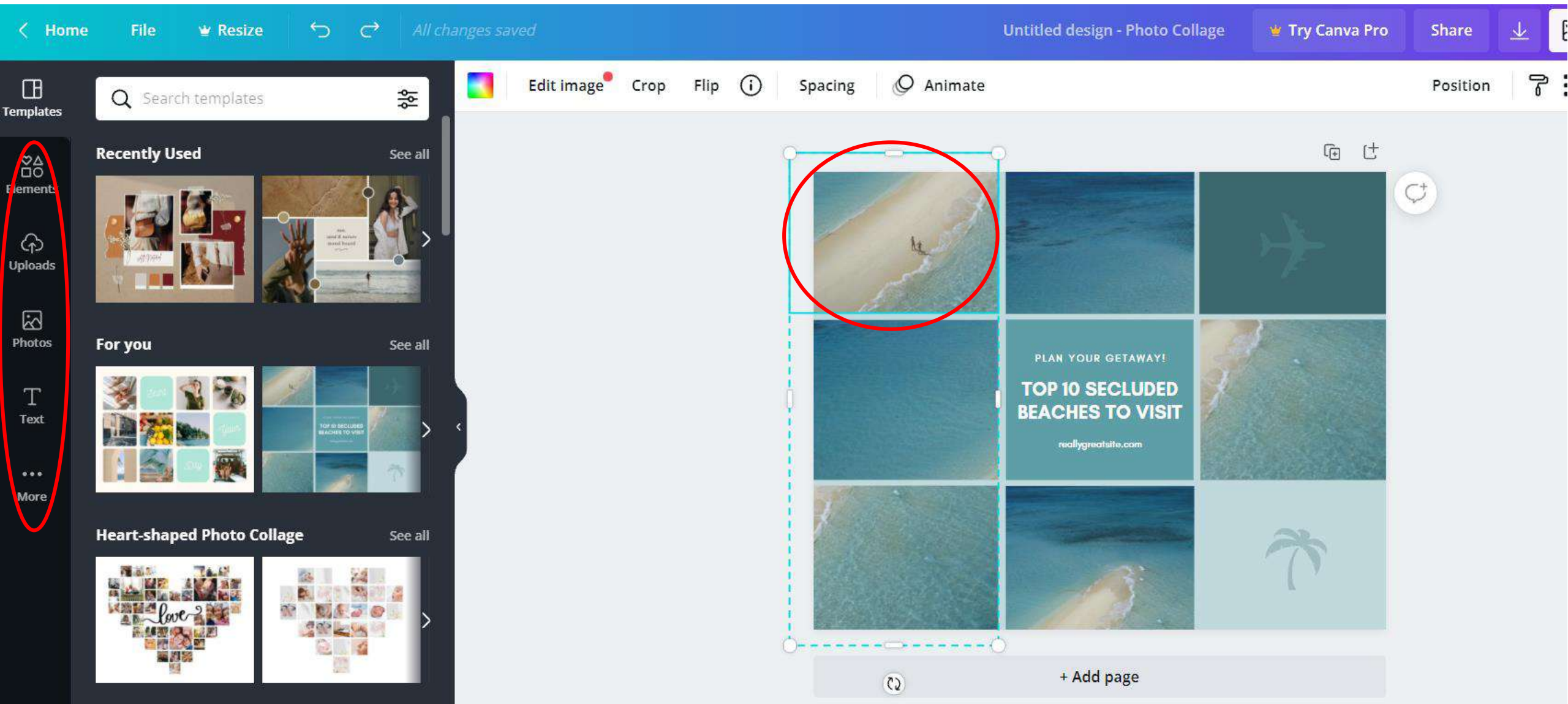
The main workspace shows a 3x3 grid of images. The center image contains the text "PLAN YOUR GETAWAY! TOP 10 SECLUDED BEACHES TO VISIT" and the website "reallygreatsite.com". The other images in the grid are beach-related: a person surfing, a beach with a person, a beach with a person, a beach with a person, a beach with a person, a beach with a person, a beach with a person, a beach with a person, and a beach with a person. A "Animate" button is visible in the top right of the workspace. A "+ Add page" button is at the bottom of the workspace.

At the bottom of the interface, there is a "Notes" section and a zoom level of 57%.

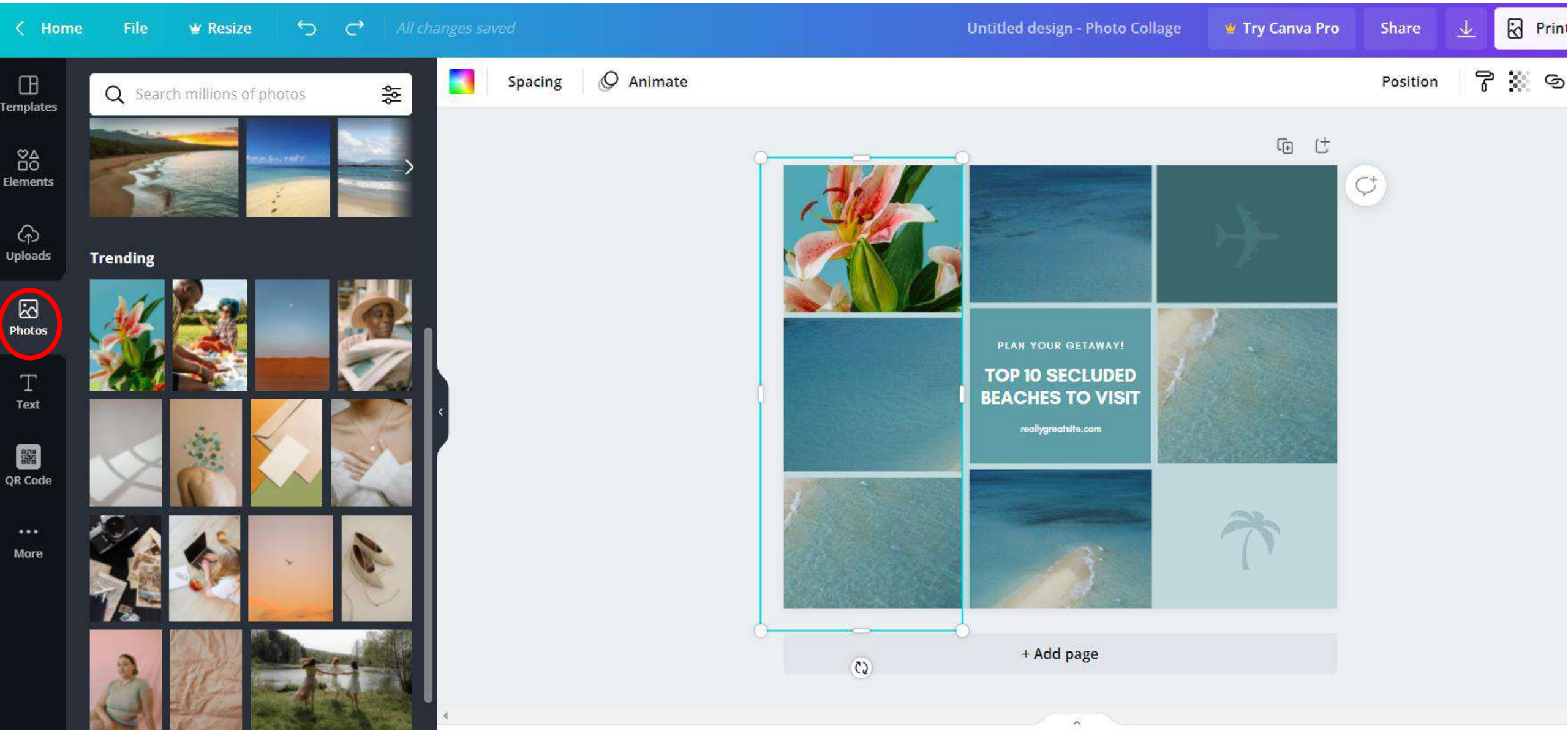
Example- how to work with CANVA



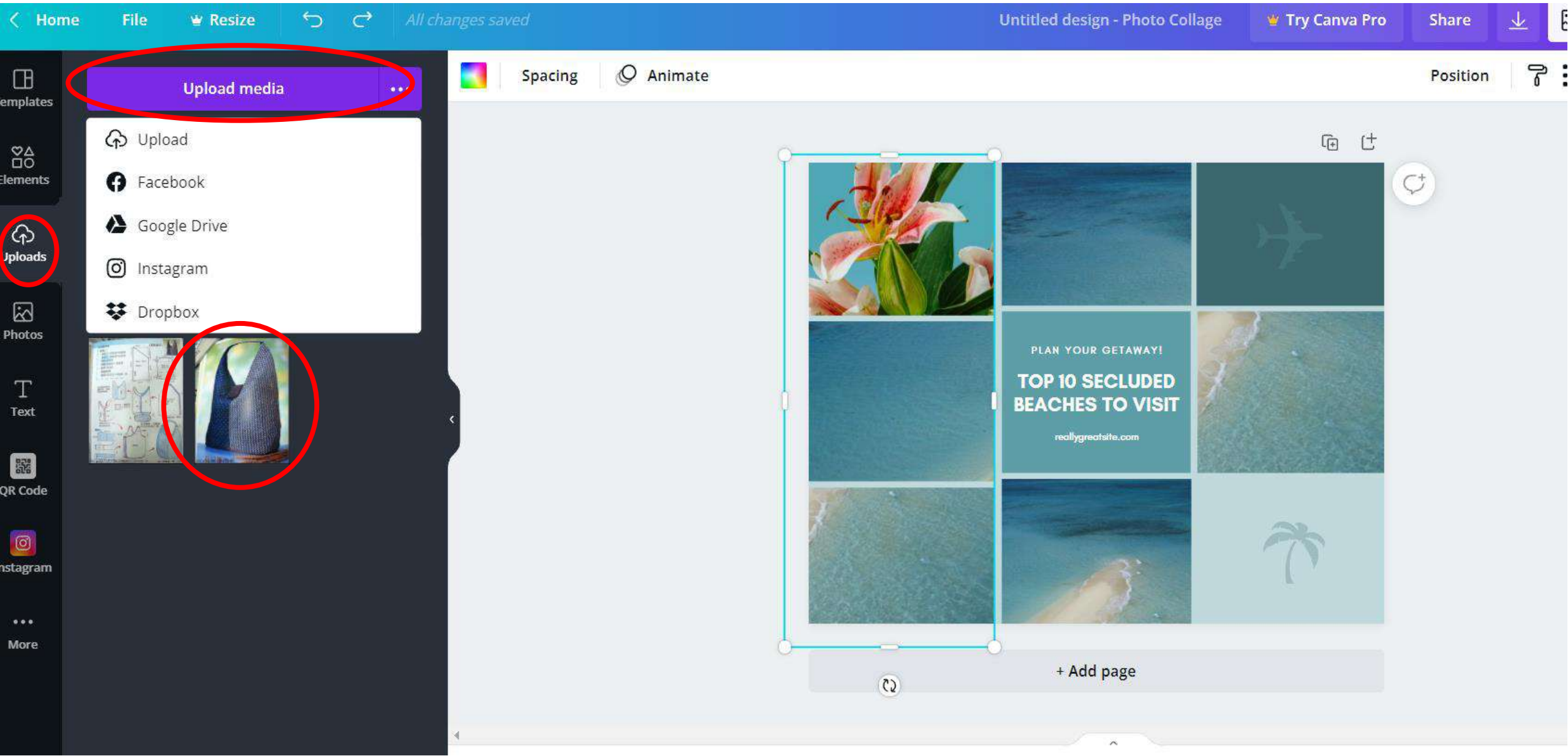
Example- how to work with CANVA



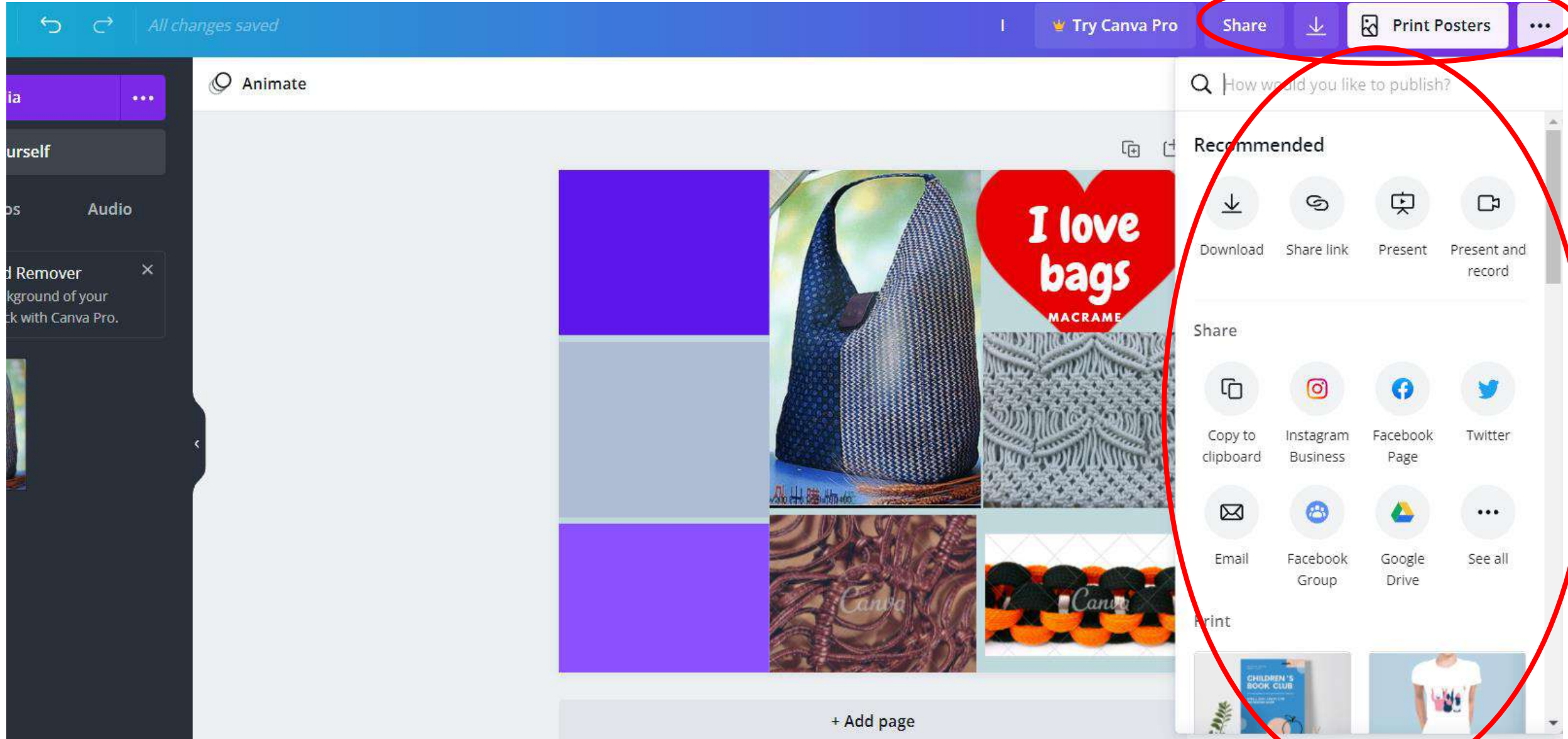
Example- how to work with CANVA



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Have the best ideas!

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